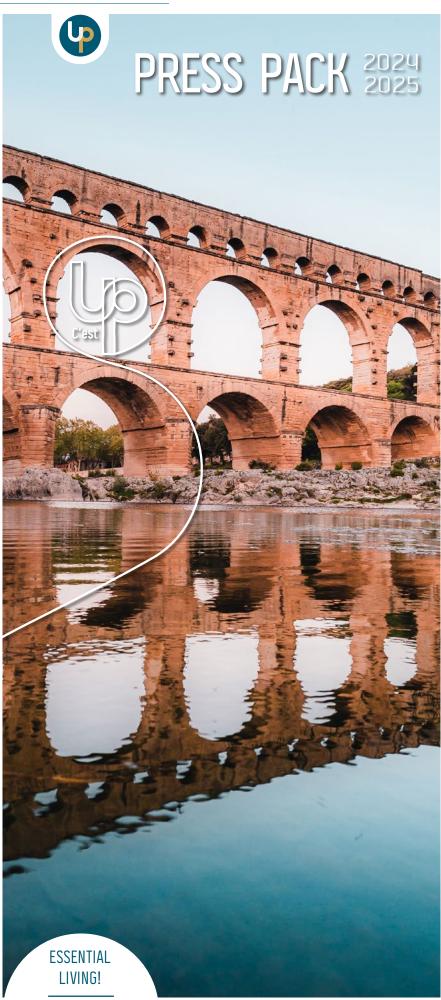
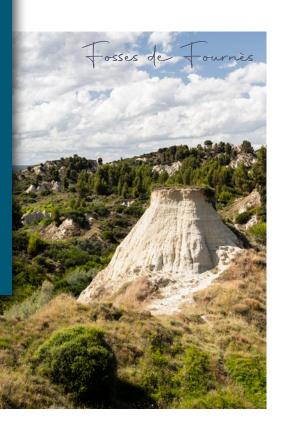
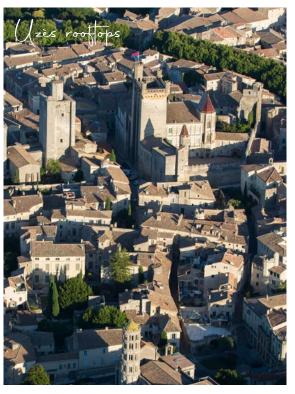
# PAYS D'UZÈS PONT BGARD























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Editorial, Sales and Marketing Department: DESTINATION PAYS D'UZÈS PONT DU GARD

SPL with a capital of €100,000, listed in the Nîmes trade register under reference: 834 398 729

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Alcohol can damage your health. Please drink responsibly.

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André/Christian Marthelet/Arre Schroter/Christian Marthelet EPCC Pont du Gard Pichard Sprang Éric Pibet Aurélio

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ocated in the south of France, near Nîmes and Avignon, the destination beckons those who have a thirst for adventure. While Uzès and the Pont du Gard are the main cultural attractions, the region's fifty other towns and villages all have something to offer. Succumb to the charms of the gentle way of life, the delights of sun-drenched gastronomy, the local crafts, protected natural sites and a whole multitude of events.

You are sure to fall in love with this welcoming, captivating and utterly unique destination!

## Our partners





#### 1. Change of decor for the star-studded cuisine of La Table d'Uzès

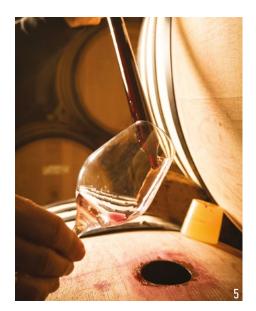
The region's most prestigious restaurant, La Table d'Uzès, is having a change of scenery in 2024. The Michelin-starred restaurant is moving its premises to a characterful manor house on Place de l'Evêché (50 metres away from the hotel). This new setting will allow clients to savour the pleasant dishes freshly prepared by chef Christophe Ducros, while enjoying stunning views of the Saint-Théodorit Cathedral, the Fenestrelle tower and the old Bishopric.

#### 2. Two new restaurants with the 'Bistrot de Pays' seal of approval in Destination UP

Located in Domazan, the Bistrot de l'Hoste is first and foremost a family affair. The cuisine is all prepared in-house with an Italian twist. In Spring 2023, the Bistrot de l'Hoste became the second restaurant in Gard to be awarded the Bistrot de Pays quality label. Then in autumn 2023, it was the turn of the Bistrot du Cap'Mas in La Capelle-et-Masmolène. Here, visitors can enjoy local, home cooking in a bucolic setting, with slight favouritism for Mediterranean specialities.







#### 3. Michel Tournayre, Knight of the French National Order of the Legion of Honour

Les Truffières d'Uzès play a key role in the cultivation of truffles. They have been shaping the local landscape for 4 generations. Michel Tournayre's involvement as manager of the site has earned him the distinction of Knight of the National Order of the Legion of Honour. He was rewarded for his commitment by the French Federation of Truffle Farmers and the European Tuber Group.

## 4. Things have changed at Destination UP, with sustainable mobility now a major concern.

Remoulins station is soon to reopen, multimodal hubs are being created, cycle paths built and six bus routes introduced across the Pays d'Uzès region to encourage the use of public transport in the rural environment, as the Pont du Gard and Pays d'Uzès local council communities make sustainable mobility a top prioritu.

## 5. Concours général agricole 2023. Our farmers have talent and flaunt it!

For the Concours Général Agricole of the 2023 Paris International Agricultural Show, the Destination could count on its local farmers to showcase the local soils. Their high-quality, authentic produce was rewarded with a total of 47 medals.

# Pont Du Gard

5 facts about the aqueduct:

Construction period: between 40 and 60 AD.

- Length: 50 km
- Average flow: 35,000 m³ / day
- Elevation range: 12.27 n
- 90% of the canal is underground

Built in the middle of the 1st century AD by the Romans and listed as a UNESCO World Heritage Site since 1985, the Pont du Gard is the most majestic part of a 50-km aqueduct that carried water to Nîmes from the Eure Valley spring in Uzès. Comprising three rows of superimposed arches, it rises 49 metres above the River Gardon. It is the tallest and one of the best preserved Roman aqueducts in the world.



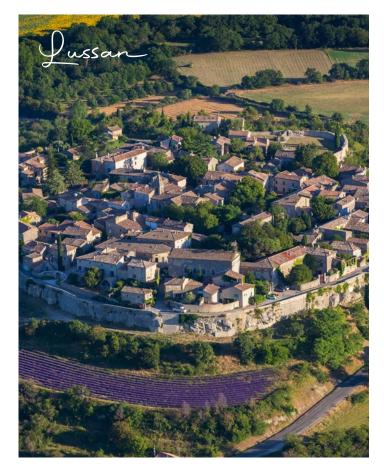
he Pont du Gard site is a 165-hectare playground for visitors. A museum, a cinema, a recreational area and various temporary exhibitions take visitors on a voyage back in time! The open-air 'Memories of the Garrigue' trail invites you to discover the history of the Mediterranean landscape, the local land and the remains of the aqueduct.

Join a guided tour to the top of the aqueduct, for a truly thrilling experience you'll never forget, 49 metres above the ground. This unique tour of the third level takes curious visitors to see where the water actually flowed in the days of the Romans, as well as offering a breathtaking view.

# Uzès. 1st Duchy of France

As a designated 'Town of Art & History', Uzès is instantly recognisable by its unique silhouette. The private mansions, the Saint-Théodorit Cathedral with its intricate bell tower, the Duchy buildings overlooking the old town, the Place aux Herbes and its arcades make Uzès a must-see attraction in Gard and gives it a Tuscany feel.

Uzès owes this outstanding heritage in part to the Malraux Act of 1965, a cultural initiative by the government which classified it as a Protected Area. The recent history of Uzès features something of a rebirth... The town can be visited all year round through the 'Rendez-Vous Uzès' programme of quided tours and cultural activities.



#### Restored wall walk at Lussan

Lussan, listed among the Most Beautiful Villages in France, has recently restored the rampart walk around the top of its castle. The two-hour guided tour takes you through the history of this village as you visit the 15th-century castle and enjoy the superb panoramic view from the wall walk. The ideal spot from which to enjoy the 360° view encompassing the Cévennes region, the Ardèche mountains and Mont Ventoux.

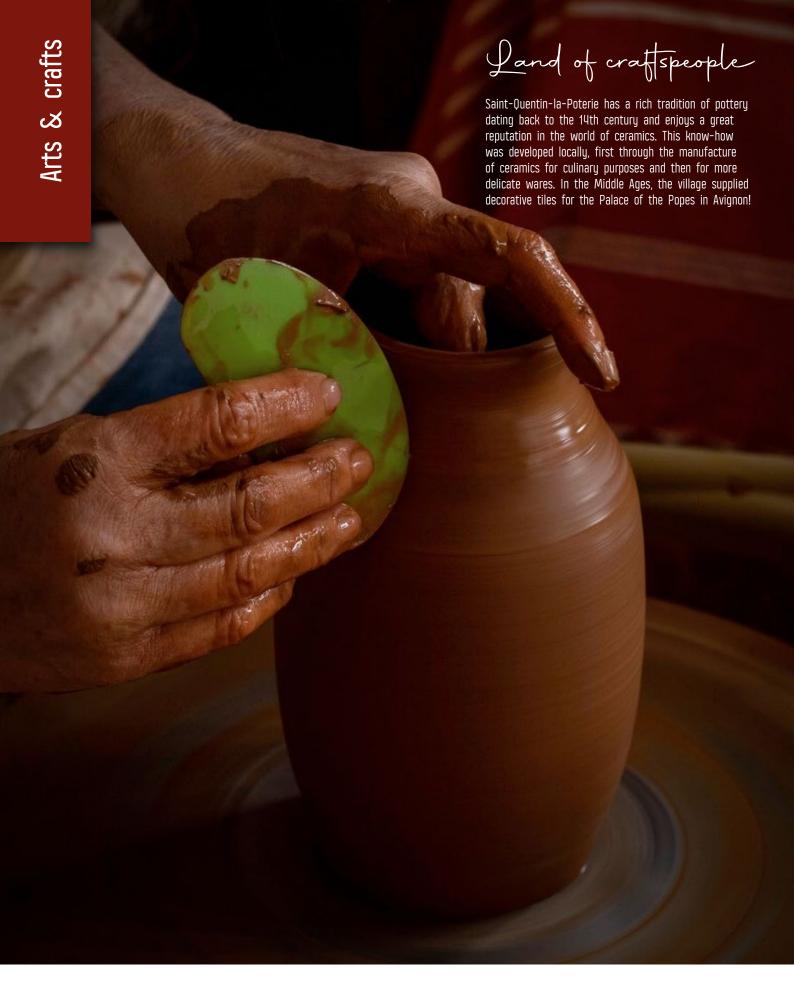
#### Michelin Green Guide

The Destination Pays d'Uzès Pont du Gard reaches for the stars with the Michelin Green Guide. In the 2023 edition, Destination UP continues to shine with the town of Uzès and the Pont du Gard obtaining the highest distinction of three stars, confirming they're well worth a visit. As are the Fenestrelle Tower in Uzès, which boasts two stars, as well as the Uzès Duchy and the village of Castillon-du-Garde, each awarded one star.

#### Saint-Bonnet-du-Gard

In Saint-Bonnet-du-Gard, located right on the old salt route, every narrow street bears witness to the village's

ancient and vibrant history. The focal point of this village is a Romanesque church that was built in the 9th century and fortified in the 14th by the Psalmody monks, who were salt producers in Aigues-Mortes. It was built using stone from concretions on the Pont du Gard. It features a fountain installed under Napoleon I with four basins, one of which was sheltered and used as a washhouse.



owadays, the narrow streets with colourful houses are brought to life by the studios of some 40 potters and ceramicists who open their doors to offer lessons and visits. No wonder Saint-Quentin-la-Poterie became a 'Town of Artistic Professions' in 1992! The Terra Viva gallery exhibits the greatest ceramicists. Since 1998, the Mediterranean Pottery Museum has been home to a collection of hundreds of items dating from the 18th century to the present day. In July, the whole village comes to life with the European ceramic arts festival.

www.capitale-ceramique.com

As a land of traditions and ancestral know-how, the Destination Pays d'Uzès Pont du Gard is home to many craftspeople who continue and give new life to techniques as varied as leatherworking, bookbinding, jewellery, lute making and stained glass. The best time to come and meet them and share their experience is in April on the occasion of the European Artistic Craft Days festival. But during the rest of the year, you can visit the workshops, galleries and shops that are dotted across the region. There are so many galleries to choose from: contemporary art, urban and street art, painting, sculpture, publishing... There's something for everyone!

#### 1. David Jamin Gallery

The painter's studio and gallery can be found in the historic heart of Uzès. The displayed artworks (canvas and paper) cover various topics, including his most famous theme, the Introportrait. This studio and gallery, a veritable family business, has been extended and now also exhibits drawings done by his daughter, Lola Jamin. Having decided to follow in her father's footsteps, Lola is now launching her own career as an artist. www.davidjamin.fr



#### 2. The Guinea Fowl of Lussan

The guinea fowl of Lussan has become one of the most symbolic creations of the Uzège region. Its captivating design is the fruit of craft skills passed down from mother to son and today is featured in the pages of leading international interior design magazines.

www.ceramique-de-lussan.fr

#### 3. La Maison Pichon

This iconic factory established in the South of France since 1802 is famous across the world, mainly for its tableware. Professionals and individual customers can now create their own dream designs at the Maison Pichon Studio. This venue is all about innovation, togetherness and sharing a passion for pottery with visitors.

https://maisonpichonuzes.com





# The Black Diamond

The black truffle from Pays d'Uzès Pont du Gard is one of the treasures of French gastronomy. It is a star among the culinary delights of Gard and is reputed across the country. Between December and February, the *tuber melanosporum* can be found on local market stalls and at the best restaurants of Uzès.



Between the eateries, shops selling local produce, farms, mills, wineries and cooperatives, there's no shortage of places to find the local specialities of Gard. From AOP and IGP products to organically grown produce and great taste awards, a number of initiatives are taken in the interests of high-quality production that also serves the environment. Here, priority is given to local distribution channels and you really can eat food that comes straight from the land!



he destination is fortunate to be located in a region renowned for its exceptional wine-growing conditions. The climate, clay-limestone soils and different grape varieties are ideal for the production of wines that are grouped into several designations: AOP Côtes du Rhône, AOP Côtes du Rhône Villages, Signargues, AOP Costières de Nîmes, AOP Duché d'Uzès, IGP Côteaux du Pont du Gard and IGP Cévennes. Grape varieties cultivated in the local vineyards include Viognier, Grenache, Syrah, Cinsault, Roussanne, Marsanne and Chardonnay. These wines are the perfect accompaniment to local cuisine.

As an aperitif, they are generally served with the emblematic olive that you can find at every local market and in all its forms. In particular, the picholine which is a crunchy olive with juicy flesh. This is the star variety that is used in Nîmes AOP Olive Oil. Harvested in early autumn, it is still prepared today using the traditional 'à la Picholine' recipe developed by the Picholini brothers in the 18th century.



#### 1. Truffle Festival

Every year, on the third weekend in January, the Truffle Festival celebrates the black diamond with a range of events including sales of truffles and fungus-type plants, cavage displays (truffle hunting with dogs), lectures, festivities, and above all, tastings!

www.vins-truffes-terroirs-uzes.com/weekend-truffe-uzes



## 2. Wine tourism, in the footsteps of a winegrower

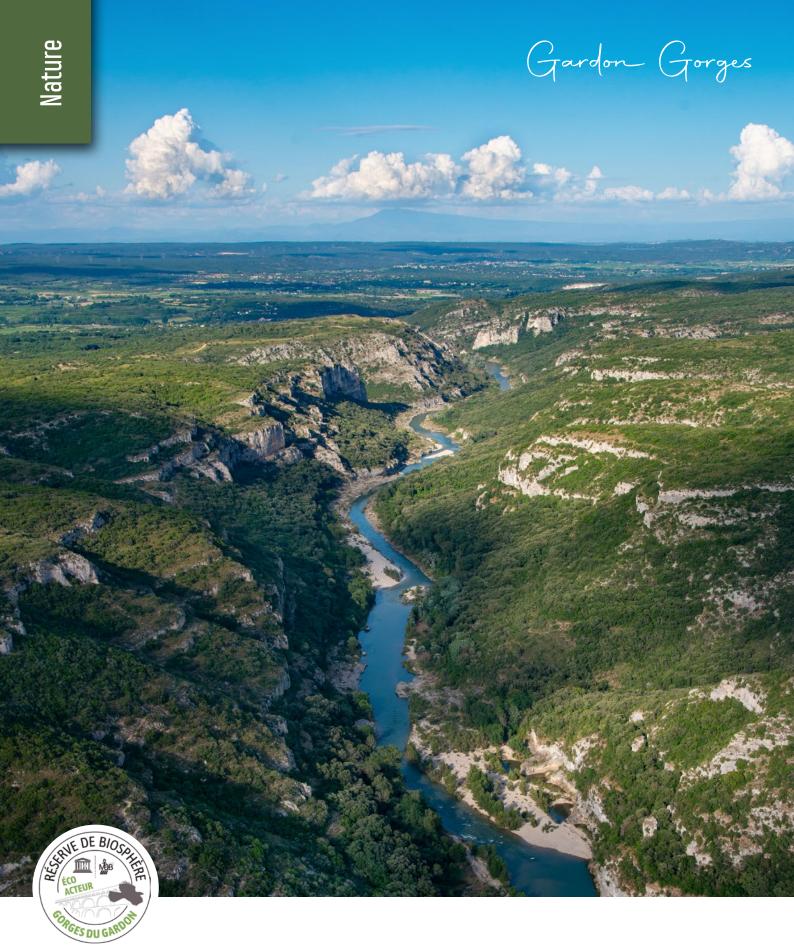
A horse-and-carriage ride followed by a wine-tasting session with Écurie Font Clarette, an introduction to oenology at Château de Bosc, a wine-blending battle at Château des Coccinelles, and more. Wine tourism is all the rage at this destination! These activities can be complemented by the 'Balades Vigneronnes' vineyard walks. Organised by the Tourist Office, they are an invitation to discuss and share with local winegrowers.

www.uzes-pontdugard.com/agenda/visitesguidees-de-loffice-de-tourisme/baladesvigneronnes



#### 3. The unmissable Uzès market

While the Place aux Herbes is worth a visit in its own right, don't miss the weekly markets with the farmers' market on Wednesday morning and the large Provençal market on Saturday morning. The perfect place to stock up on local produce: Uzège asparagus, gariguette strawberries, pélardon goat's cheese, wine, etc. Uzès, Place aux Herbes, Wednesday from 7.30am to 2pm and Saturday from 7.30am to 1pm.



he Gardon Gorges form a 29-km canyon between Dions in the west and the Pont du Gard to the east. A symbolic example of landscapes carved out of limestone rock, the canyon alternates between arid plateaus of garrigue scrubland, deep gorges of up to 120 metres, rock faces and caves. This exceptional site has been recognised and enhanced by several labels: Listed Natural Site since 1982, Regional Nature Reserve, Natura 2000 Special Conservation Area, Grand Site de France and designated as a Biosphere Reserve by UNESCO in 2015!

This breathtaking landscape is home to a rich heritage dating back to prehistoric times with the Bayol Cave at Collias. The delightful hermitage of Saint-Vérédème at La Baume in Sanilhac-Sagriès bears witness to medieval life while various dry-stone buildings are evidence of an uninterrupted human presence at the site.



#### 1. In the heart of a Natura 2000 protected site

The lake at La Capelle-Masmolène is a favourite spot among birdwatchers and wildlife photographers. Discover the second largest wetland area of Gard after the Camargue, along an interpretation trail that shows off its fascinating biodiversity.





#### 2. Fauna & Flora

The Gardon Gorges are home to an exceptional and well preserved ecosystem. Renowned for the beauty of their landscapes, they are also appreciated for their variety of fauna and flora. The site's management and facilitation activities are coordinated by the Syndicat Mixte des Gorges du Gardon, a mixed association that strives for the preservation of this region which is home to some charismatic species. With a little discretion, visitors might spot the Bonelli's eagle, the Egyptian vulture, the short-toed snake eagle, the Eurasian beaver and various bats.

#### 3. Eco-players

In 2017, the Syndicat Mixte des Gorges du Gardon created a network of committed eco-players. They carry out their activities in the biosphere reserve, with a commitment to protecting this lively and inviting region! A number of Destination UP partners are involved in the approach: Trek Evasion, Chemins Magiques, 2 Ô-Outdoor, Canoë Le Tourbillon, Puravida, Jardin Médiéval, Écurie Font Clarette, Tiers-Lieu le 21, Terres d'Uzès, Hôtel La Belle Vie and Domaine de Malaïque.



ore than just a cliché used by those who enjoy sports and leisure activities in the fresh air, the outdoor life is a whole mindset, a way of life that aims to get you closer to nature. With its spectacular scenery, fascinating biodiversity and wide range of activities available, the Destination Pays d'Uzès Pont du Gard is perfect for living in harmony with the surroundings.

Hiking is not only a great way to exercise, it's also an opportunity to embrace the destination's culture and heritage features. To help visitors make such discoveries, a number of waymarked routes are available, including interpretive trails suitable for children, long-distance GR trails and the Urbain V trail. To find all the destination's hiking possibilities, simply visit one of the tourist information outlets in Remoulins or Uzès and ask for the guidemap.



isiting and local cyclists can make the most of the Pont du Gard Greenway and its multiple loop itineraries that take you exploring the region. Between Aramon and Montfrin, the Via Rhôna on the Avignon - Beaucaire section (37.7 km) takes you through beautiful countryside and connects with local cycle paths.

In 2024, the Destination Pays d'Uzès Pont du Gard unveils another new loop itinerary for cyclists. This latest 70-km cycling route can be covered in two stages (of 30 and 40 km respectively) and visits chapels and dry-stone cabins, between unspoilt nature and ancient history.

To take a break along the way, cyclists can stop at one of the 'Accueil Vélo' bike-friendly establishments. This seal of approval guarantees cyclists will find the services they need. There are several rental outlets in Uzès, Remoulins, Castillon-du-Gard and Collias.



#### 1. Paddling down the Gardon

Set out for an 8-km trip down the Gorges du Gardon, with the highlight of passing under the Pont du Gard! For a truly different experience, nothing beats a night trip down the river on summer evenings with a guide, or opt for the 30-km trip over 2 days in spring. A change of scenery is guaranteed!

www.uzes-pontdugard.com/la-destination/ nature-evadez-vous/au-fil-de-l-eau/canoe



#### 2. Don't forget your harness

Enthusiastic adventurers, take to the heights of the Gardon Gorges on the via-ferrata trail in Collias, or the Air de Nature treetop adventure course in Saint-Quentin-la-Poterie. The ideal activities for thrills galore. Between the fun trail featuring ladders, a rope bridge, zipwires and a 40-metre abseiling descent on the via ferrata section, not forgetting the 18 highropes trails, there's something to suit every taste and for all levels.

www.moniteurs-gard.com www.airdenature.com



#### 3. Hang on to the reins

Here, horseriding is a tradition that has been passed down for generations. Enjoy riding in the heart of the garrigue, through vineyards and orchards and even across the river Gardon. These activities create everlasting memories. Horses are also the stars of the show in the midst of traditional manades (bull herds), courses camarguaises (bull fights) and at local patronal festivals.

www.uzes-pontdugard.com/la-destination/ nature-evadez-vous/au-fil-des-sentiers/cheval



Ith the help of new high-end establishments, the Destination UP professionals are reinventing the travel experience. Elegant accommodation invites visitors to unwind, savour the moment and make the most of the natural, unspoilt surroundings. This delectable break from the daily grind becomes a way of life. Authenticity, relaxation and refinement are the watchwords for these unforgettable getaways.







#### 1. La Maison d'Uzès\*\*\*\*\*

Behind the iconic pediment and the noble façade of this 5-star hotel, La Maison d'Uzès brings three hundred years of history back to life in an atmosphere of intimacy and warmth.

#### 2. Le Château de Collias\*\*\*\*\*

The Château de Collias hotel opened in 2023, bringing a new gem to the heart of the village. The owners of this 19th-century building spent four years carrying out renovation work. It now houses a gourmet restaurant and a five-star hotel.

#### 3. Domaine de Privadière

This 16th-century building erected in local stone nestles among the vines, where serenity reigns. The Domaine de Privadière offers luxury with an intimate feel, blending elegance and wellbeing in the heart of the Gard countryside. 5-star rating pending.







#### 4. Soko Hôtels Boutique Hotel \*\*\*\*

This beautiful, fully renovated building tucked away in the village of Remoulins, a stone's throw from the Pont du Gard, has been home since spring 2023 to a boutique hotel with an intimate, warm and relaxing atmosphere.

#### 5. Entraigues Boutique Hotel \*\*\*\*

This elegant establishment in Uzès centre, right next to the historic monuments, has a panoramic terrace offering a unique view of Saint-Théodorit Cathedral and the Fenestrelle Tower.

#### 6. Hôtel Le Vieux Castillon\*\*\*\*

In the heart of the village of Castillon-du-Gard, the superb Vieux Castillon hotel offers the French art of living and a panoramic view over the Mont Ventoux vineyards.







#### 7. Domaine de Panéry

Surrounded by woods and hills, the Domaine de Panéry is an enchanting place that extends across 500 hectares of nature, between vineyards and olive groves.

#### 8. La Valcroze - winner of a 2023 award for the most beautiful country gîte in France

Gîtes de France has named the 2023 exceptional accommodation award winners. Located in Lussan, La Valcroze gîte standing within the Domaine des Pierres Bleues has been elected France's most beautiful country gîte in 2023.

#### 9. Florissum

Florissum is a guesthouse recently installed in a unique property, the Mas de Castellargues, which was first built during the 18th century. The estate then underwent extension work several times over the last two centuries.



#### 1. Immersion in the traditions of Gard

To live in Gard is to be immersed in a vibrant world of ancient traditions, where patronal celebrations combine with Camargue bullfighting and festive music. These events showcase the herders' agility and the bulls' energy, embodying the untameable Camargue spirit and plunging spectators into a passion that runs wild.







#### 2. The Uzès greenway in Beaucaire via the Pont du Gard

Cycling along the greenway between Uzès and Beaucaire via the Pont du Gard is a great way to enjoy a picturesque adventure across the Gard landscape. The trails winds for 31 km through vineyards, olive groves and medieval villages. A chance to fully appreciate the beauty of this region.

#### 3. Visiting the dry-stone cabins

'Capitelles' are the iconic dry-stone cabins dotted across the landscape, part of the Destination UP heritage and numbering some 400 in the region. In Aramon, Blauzac and Uzès, there are trails with information panels that tell you all about the art of building these dry-stone constructions. This art was added to the UNESCO register of intangible cultural heritage of humanity in 2018.

#### 4. Family walks

To make life easier for families visiting the villages, the Tourist Office staff have put together a collection of scavenger hunts. Available in paper and digital versions (free Baludik app), they invite children to help Lulu, Ted and Hector the beaver to unveil the region's secrets. A number of costumed guided tours are also organised through the year.

## Stroll around





#### 5. Ceramics workshop

For a truly fascinating experience, nothing beats this ceramics workshop in Saint-Quentin-la-Poterie. Guided by craftspeople with a passion, this is the ideal activity offering a harmonious combination of modern creativity and tradition.

#### 6. An exceptional shopping spree

In the heart of the region, the original boutiques go beyond any shopper's dreams, displaying unique pieces and creations in line with the latest trends. Each boutique has its own carefully selected range, for a truly exceptional shopping experience.







#### 6. Free tours during off-peak periods

Through its 'Histoire de Clochers' and 'Avril en Balade' programmes, the Destination UP helps visitors to explore the history of our villages and unveil their secrets. From October to April, visitors take to the narrow streets, explore the landscape and admire local heritage features. An opportunity to see the destination from a rare angle.

www.uzes-pontdugard.com/agenda/visitesquidees

#### 7. Haribo

The Haribo Sweet Museum, one of the destination's key attractions, plunges visitors into the region's sweet-toothed history. Bearing witness to the history of liquorice production, which first appeared in Moussac and Uzès, the museum unveils the secrets of this sector and the delicious evolution of this emblematic brand. A unique experience to delight young and old, inviting visitors to retrace the path of these iconic sweet treats.

#### 8. Business tourism and coworking

Thanks to its multiple coworking venues and two conference centres - the Pont du Gard and the Ombrière d'Uzès - the Destination UP makes an authentic and very pleasant working environment. The region is enhancing its offering with modern facilities, adapted services and venues packed with charm and character, bringing bespoke solutions to meet the needs of every client.



Easter weekend - Pâques au Pont - Pont du Gard

May/September - Temps des Cerises - Pays d'Uzès local council community

June - Plant Festival - Aramon

Juin - Uzès Dance Festival - Uzès

June to September - Sound & Light shows - Pont du Gard

July - Terralha Festival - Saint-Quentin-la-Poterie

July - Les Nuits Musicales - Uzès

July - Saint-Hilaire Dance Festival - Saint-Hilaire-d'Ozilhan

August - Wine Fair - Uzès

September - Emergences Festival - Aramon

From October - Ombrière culture season - Uzès

October - Medieval Festival - Uzès

October - Les P'tits Zazous Festival - Pont du Gard local council community

October/November - Mange ton Biscuit Festival - Pays d'Uzès local council community

November - La Veni Vici Trail Race - Nîmes Pont du Gard Uzès

November to March - Les Nuits Musicales - Uzès

December - Hip-Hop month - Uzès

3rd weekend in January - Truffle Festival - Uzès

End January/beginning February - L'Étoile de Bessèges

February - Au Fil du Jazz Festival - Pont du Gard local council community

New events appear regularly in the region.

A chance to explore new horizons and brighten up the year with the highlights they offer.

May Uzès Seul en Scène Festival - Uzès

October Saveurs & Savoirs Festival - Uzès

June to October Uzès Exhibition III - Uzès

October/November Pop UP Dance Festival - Uzès









ollowing the launch of its UP brand in 2022, the Destination Pays d'Uzès Pont du Gard Tourist Office has recently developed some new products in support of local businesses and to strengthen community ties. By encouraging visitors and local residents to explore the region's many facets, the Destination UP is investing for a future with a community spirit and creating authentic experiences.

With the UP Essentiel Pass, 10 key tourist attractions can be visited at very advantageous prices. Already available in a 48-hour version, the UP 72-hour Essentiel Pass will be introduced in 2024 to make sightseeing even easier. As for the UP Découverte Pass, this aims to encourage local consumption and proximity tourism. Offering discounts and other advantages at a multitude of partner outlets throughout the year, this Pass is intended for local residents and tourists alike.

The Tourist Office also launched the UP Box in 2023. These gift boxes are valid for all sorts of services and activities, all with local providers. Available from €45, the UP box is an offering of wellbeing, adventure, nature, gastronomy and other options for one to six people, which makes it the perfect gift for every occasion.



UP Box: www.uzes-pontdugard.com/reserver/les-up-box Pass UP: www.uzes-pontdugard.com/reserver/les-pass-up

Essential living Le Mag: www.uzes-pontdugard.com/vivez-lessentiel-le-mag

## DESTINATION PAYS D'UZÈS PONT DU GARD

### **KEY FIGURES**































+ than 4.5 million
day trippers
received by Destination UP

+ than 2.5 million
yearly tourist nights
including 49%
visitors from abroad

+ than 85.000

visitors received
at Tourist Office desks

# PAYS D'UZÈS PONTAGARD



LIVING